

CREATING MEASUREABLE RESULTS THROUGH DIGITAL PERSONALIZATION.

Distributors have substantially shifted their research and transaction activities online, onto their laptops and mobile devices.

eWIZ makes it easy for suppliers to create personalized engagements at scale, dramatically speeding up the generation and conversion of opportunities.

eWIZ propels digital success by driving sales and streamlining operations. Helping suppliers reach and engage new prospects rapidly, retain and grow existing customers and speed up marketing, all online.



05 ARM YOUR ORGANIZATION

06 CONNECT ALL DATA

07 ENGAGE DISTRIBUTORS

08 SPEED UP CAMPAIGNS

09 PERSONALIZE CATALOGS

10 CREATE REAL VIRTUALS

11 ARM YOUR DISTRIBUTORS

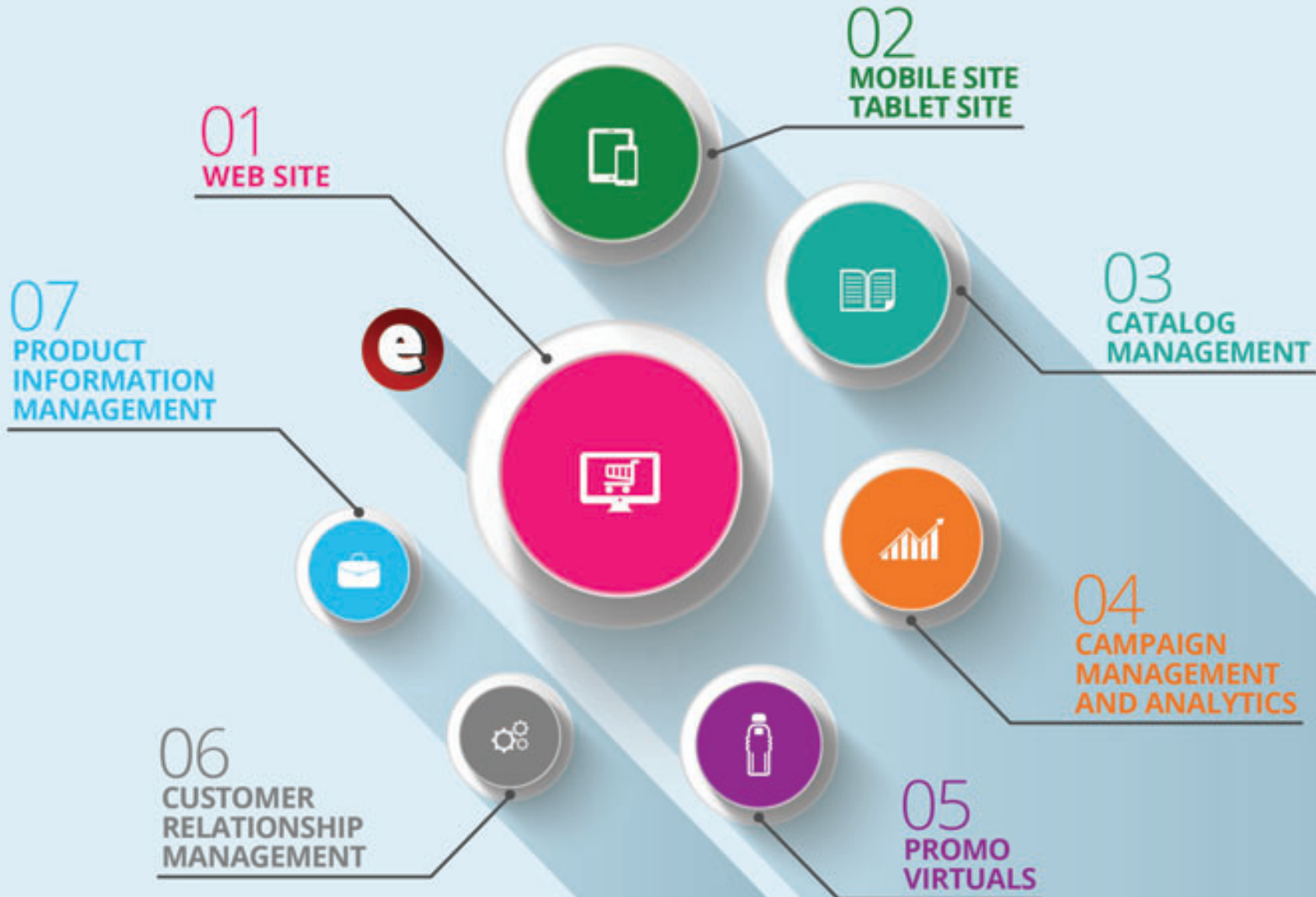
12 INTEGRATE SEAMLESSLY

13 ANALYZE. ACT. WIN.

14 DO LESS AND GROW



ALL THE POWER TOOLS SUPPLIERS NEED FOR RESULTS



MANAGE AND SHARE INFORMATION WITH EASE

Product Information Management
Customer Information Management
Order & Inventory Information



eWIZ's centralized database connects product, customer and buying data and presents insights to your operations and marketing teams to enable result oriented decisions.

Customers see personalized information like order status, inventory and special pricing in real time.



ENGAGE DISTRIBUTORS PERSONALLY, ON EVERY CHANNEL

Connected data and insights drive eWIZ's powerful personalization capabilities. Distributors receive personalized offers, promotions and catalogs via email. They click through to their own store, customized with products, ideas and pricing just right for them.

A WEBSITE
PACKED WITH
70+ ENGAGEMENT
TOOLS

A CUSTOM
MADE MOBILE
EXPERIENCE

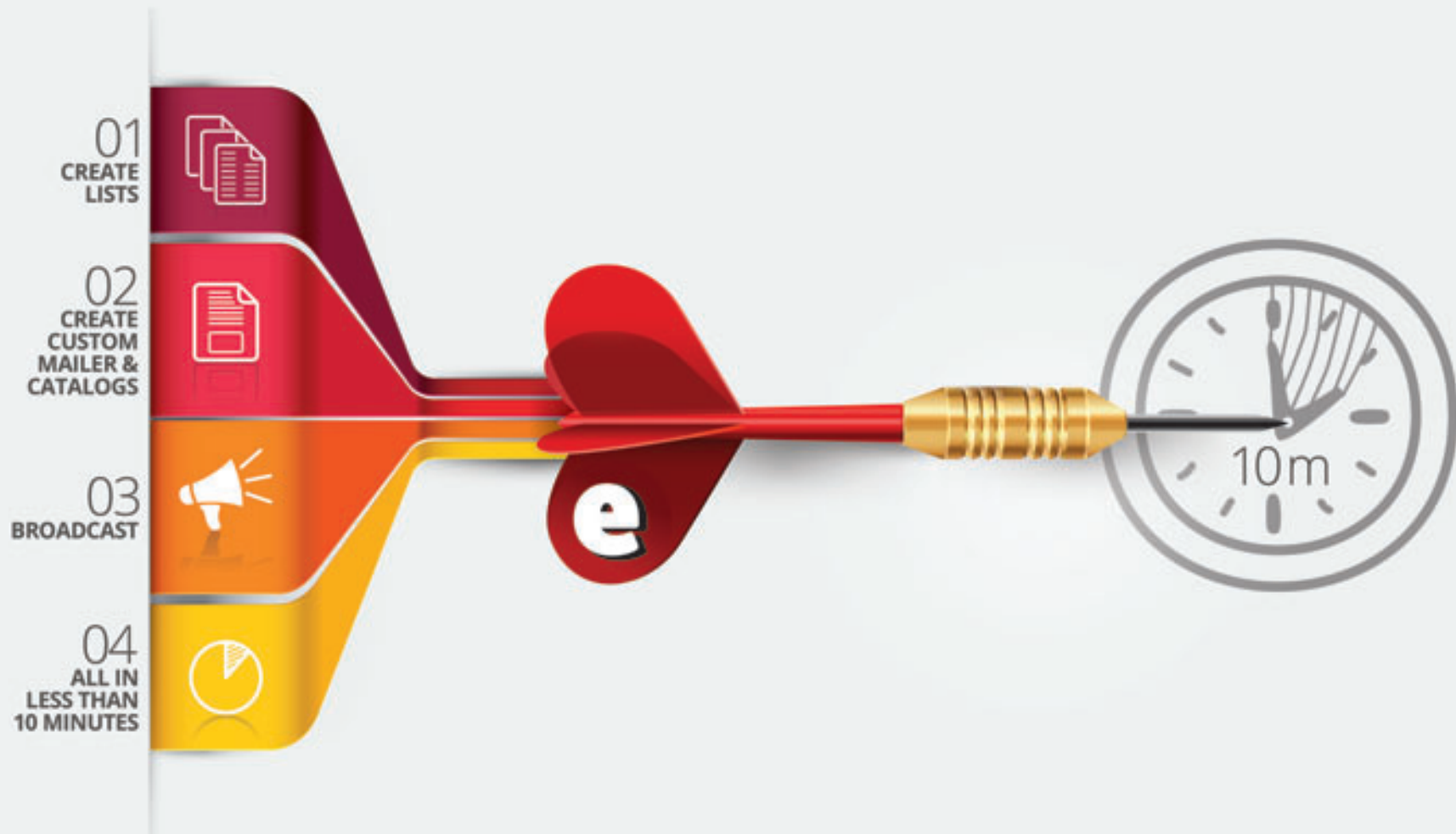


CONNECT AND
CONVERT ON
SOCIAL

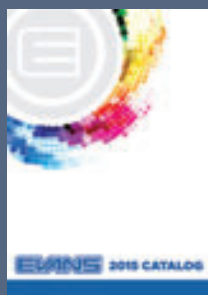


CREATE AND BROADCAST CAMPAIGNS IN MINUTES

eWIZ gives your marketing teams easy tools to do everything. From creating offers, setting up a new mailing list, executing a true multi channel campaign to creating personalized online experiences.



Custom covers
and inner pages



MEN'S

3200

- PREMIUM FITTED S/S V -

3200	XS	S	M	L	XL	2XL
Length	27	28	29	30	31	32
Body 1" Jettor armhole	17 1/2	18	20 1/2	22	24	26

Fabric Content: High-End Jersey
32 Single 145g/4.3oz 100% Combed Ring Spun Cotton Heather Gray 90
Cotton/10 Poly | Fabric Laundered.

Neck/Binding: NECK: S
Label: Tear Away

MEN'S

3200

- PREMIUM FITTED S/S V -

PRICE
~~\$20~~ \$10

ADD TO WISHLIST

PRODUCT REVIEW

WEBSITE

PLACE ORDER

Select products
and add logos

Custom pricing
and discounts

Wishlist

Reviews

Click through
to website

Display
variants

Place order
off catalog

CREATE AND DELIVER PERSONALIZED CATALOGS IN MINUTES

Present every distributor with fully customized catalogs on demand. Enable your distributors to do the same for their customers.

CREATE 'REAL' VIRTUAL SAMPLES

eWIZ comes ready with a virtual sampling tool that creates the most real looking images on your website and digital catalogs.

The screenshot displays the eWIZ virtual sampling tool interface for a blue MetLife Mini Metal LED Key Lite. On the left, a vertical sidebar shows four color options: blue (selected), black, red, and green. The main workspace features a large image of the blue key light with a red dashed box around the 'MetLife' logo. To the right of the image, the product details are listed: #FA22, Mini Metal LED Key Lite. Below this is a dashed box containing the text 'Drag and Drop Or Click to Upload Image' and a 'CANCEL' button. Further down, the supported file formats are listed: .JPG, .JPEG, .GIF, .PNG, .EPS, .PDF. The maximum file size is 5MB and the minimum dimensions are 280 x 70. At the bottom of the workspace are 'SAVE' and 'EMAIL' buttons. To the right of the workspace is a vertical panel with three options: 'IMPRINT METHOD', 'ADD IMAGE' (with a right-pointing arrow), and 'ADD TEXT'. On the far right, a final rendered image of the blue key light is shown.

#FA22
Mini Metal LED Key Lite

Drag and Drop Or
Click to Upload Image

✕ CANCEL

Format: .JPG, .JPEG, .GIF,
.PNG, .EPS, .PDF

Max File Size: 5MB

Min Dimns: 280 x 70

IMPRINT METHOD

▶ ADD IMAGE

ADD TEXT

MetLife

MetLife

↓ SAVE | ✉ EMAIL



ARM YOUR DISTRIBUTORS

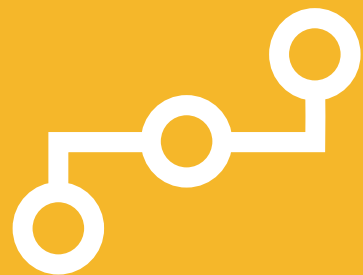
eWIZ has an extensive set of marketing and sales tools for your distributors. Your website becomes their sales center.

'Ideas in Minutes' is a smart eWIZ feature that enables distributors to convert broad customer needs into relevant product ideas and proposals in real time.

Within minutes of placing an inquiry, your distributor's customer gets a personalized mini catalog or presentation.

The end customers can browse, check colors, variants and details without leaving the catalog.

The customer can shortlist, ask for samples, request quotes and even order, from the catalog.



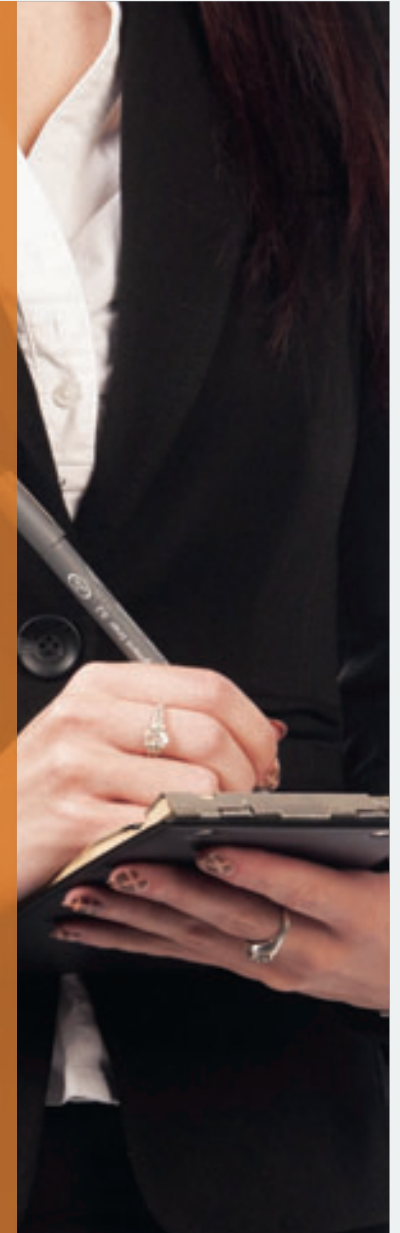
INTEGRATE WITH ANY SYSTEM

eWIZ is built to connect with order management, ERP and other systems you work with, so information connects and enhances your operations. Your customers see vital information, like order status and inventory, on demand.



ANALYTICS THAT LEAD TO BETTER RESULTS

eWIZ's suite of analytics tools provide you with actionable reports and insights. Your teams continuously learn how every product, campaign and promotion performs and use that learning to fine tune future campaigns.



GROW, LEAVE THE REST TO US



AWS provides expert services to enhance your operations and add measurable value to your business. Our team has the diverse skills to take on your non-core processes and free your resources to grow the business.



GO WITH THE LEADER

With over 250 customers, AWS is the leading and preferred technology and services partner to the promotional industry.

Our 600+ professionals constantly innovate to keep our customers ahead.

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